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**Innovation and Human Capital as Drivers of Global FinTech Development: Evidence from 217 Countries Using System GMM**

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**Abstract**

The rapid expansion of financial technology (fintech) is reshaping global financial systems, yet the institutional and structural determinants driving this growth remain uneven across countries. This study investigates how regulatory quality, digital infrastructure, financial literacy, and urbanization influence fintech development across 217 countries from 2001 to 2023, using an unbalanced panel of 4,774 observations. Employing a dynamic two-step System GMM estimator, the analysis addresses endogeneity, unobserved heterogeneity, and persistence in fintech outcomes. The findings reveal that stronger regulatory quality ( $\beta = 0.133$ ,  $p < 0.01$ ), greater digital infrastructure—proxied by fixed broadband subscriptions ( $\beta = 0.095$ ,  $p < 0.01$ )—and higher economic development ( $\beta = 0.177$ ,  $p < 0.01$ ) significantly enhance fintech development. Innovation capability, measured through high-technology exports, mediates the effect of these enabling conditions, demonstrating that countries with stronger innovation ecosystems translate institutional and technological strengths into more advanced fintech systems. Additionally, higher internet usage significantly reduces reliance on physical bank branches ( $\beta = -0.074$ ,  $p < 0.01$ ), indicating a digital substitution effect. The results emphasize that fintech growth is not only driven by external enablers but also depends critically on internal capabilities and human capital. The study offers actionable insights for policymakers, highlighting the need to strengthen regulatory effectiveness, expand digital infrastructure, and invest in innovation and human capital to foster inclusive and sustainable fintech ecosystems, particularly in emerging economies.

**Keywords**

Fintech Development; Regulatory Quality; Digital Infrastructure; Financial Literacy; Urbanization; Innovation Capability; Human Capital; Panel Data; GMM; Financial Inclusion; Emerging Economies; Digital Transformation

**Introduction**

The rapid evolution of financial technologies (fintech) has redefined traditional financial systems and opened new pathways for financial inclusion, economic efficiency, and innovation-driven growth. Fintech development is not a standalone process; it is deeply embedded within a broader ecosystem comprising regulatory quality, digital infrastructure, financial literacy, and the extent of urbanization. These institutional and infrastructural factors either facilitate or hinder the adoption and innovation of financial technologies across countries and regions.

In recent years, developing and emerging economies have begun leveraging digital transformation to

accelerate financial inclusion and technological advancement. However, the uneven development of regulatory frameworks, disparities in digital infrastructure, and gaps in financial literacy remain substantial barriers to fintech innovation (Kumar & Shah, 2024). Additionally, urbanization presents both opportunities and challenges in fintech deployment, as urban areas often benefit from better internet access, skilled labor, and financial institutions but also face infrastructural congestion and inequality (Rahman et al., 2024).

An emerging body of literature highlights innovation capability as a key mediating mechanism in translating enabling conditions (such as good governance, strong infrastructure, and digital readiness) into tangible fintech advancements (Lee & Zhang, 2025). Innovation capability—defined as the ability of an economy or institution to transform knowledge and resources into innovative outputs—plays a critical role in shaping fintech ecosystems. Similarly, human capital, in the form of educated and skilled individuals, serves as a moderating force that enhances or constrains the impact of institutional and infrastructural variables on fintech development (Ali et al., 2025).

This study aims to examine how regulatory quality, digital infrastructure, financial literacy, and urbanization influence fintech development, with a particular focus on the mediating role of innovation capability and the moderating role of human capital. Despite the growing relevance of these relationships, empirical evidence remains fragmented, particularly in emerging economies where these dynamics are most pronounced.

### **Research Gap**

Prior studies have mostly focused on single regions or descriptive correlations. For instance, Tan et al. (2023) examined digital finance in East Asia, while Choi & Muthoni (2025) applied case-based qualitative analysis. By contrast, this study uses a dynamic system GMM on a large global panel (217 countries, 2001–2023), explicitly modeling innovation capability as a mediator and human capital as a moderator—an empirical gap left unaddressed by earlier work.

### **Problem Statement**

Although digital infrastructure and regulatory quality are widely assumed to boost fintech adoption, empirical evidence shows a paradox: some low-income economies with high internet penetration (e.g., Nigeria) exhibit stagnant growth in digital financial services, while others with modest connectivity (e.g., Bangladesh) experience rapid fintech diffusion (World Bank, 2023). This contradiction suggests that enabling conditions alone may not guarantee fintech development; instead, innovation capability and human capital might act as critical intervening factors that determine how effectively countries convert digital readiness into real financial inclusion.

### **Research Questions**

1. How do regulatory quality, digital infrastructure, financial literacy, and urbanization influence fintech development?
2. What is the mediating role of innovation capability in the relationship between these independent variables and fintech development?
3. How does human capital moderate the effect of innovation capability on fintech development?

### **Research Objectives**

1. To evaluate the impact of regulatory quality, digital infrastructure, financial literacy, and urbanization on fintech development.
2. To investigate the mediating effect of innovation capability between the independent variables and fintech development.
3. To examine the moderating role of human capital in the relationship between innovation capability and fintech development.

### **Significance of the Study**

This research contributes to the growing body of knowledge on digital financial transformation by integrating institutional, infrastructural, cognitive, and demographic determinants into a unified model. It offers a multi-dimensional framework for policymakers, development agencies, and fintech innovators to design targeted strategies for enhancing fintech ecosystems, especially in developing countries. Moreover, by highlighting the role of innovation capability and human capital, the study provides actionable insights for capacity building, educational investments, and innovation policy reforms to drive sustainable fintech advancement.

## **Literature Review**

### **Fintech Development**

Fintech development refers to the advancement and adoption of financial technologies that enhance or automate financial services and processes. It plays a pivotal role in modernizing economies, especially by improving access to financial services, reducing transaction costs, and promoting financial inclusion (Gomber et al., 2017). The integration of digital technologies with finance has led to the emergence of innovations such as mobile banking, peer-to-peer lending, cryptocurrencies, and robo-advisory services (Arner, Barberis, & Buckley, 2016). In developing economies, fintech is increasingly being seen as a driver of financial empowerment and entrepreneurship, especially in urban and underserved regions (Demirgüç-Kunt et al., 2022).

Research has identified that fintech growth is influenced by a combination of institutional, economic, and technological factors. For instance, Haddad and Hornuf (2019) argue that a favorable legal environment, strong internet penetration, and access to venture capital significantly contribute to the flourishing of fintech ecosystems. Similarly, technological advancements and customer demand for convenient and faster services continue to fuel the expansion of fintech services globally (Nicoletti, 2017).

### **Regulatory Quality**

Regulatory quality is a critical determinant of fintech development. It reflects the government's ability to formulate and implement sound policies and regulations that support private sector development (World Bank, 2023). High regulatory quality can foster innovation while ensuring consumer protection and financial stability (Zetzsche et al., 2017). Countries with transparent and efficient regulatory systems tend to witness faster fintech growth due to reduced bureaucratic hurdles and legal uncertainties (Chen, Wu, & Yang, 2019).

Conversely, overly stringent or ambiguous regulations may hinder innovation and deter new entrants from participating in the fintech sector (Gozman, Liebenau, & Mangan, 2018). Thus, regulatory sandboxes and fintech-specific frameworks have been adopted in several jurisdictions to strike a balance between innovation and oversight (Bromberg, Godwin, & Ramsay, 2017).

### **Digital Infrastructure**

Digital infrastructure, including broadband penetration, mobile connectivity, and digital payment systems, forms the backbone of fintech services. The availability of reliable and affordable digital infrastructure facilitates the diffusion of fintech services across different regions and demographics (Sahay et al., 2020). Countries with advanced ICT infrastructure often experience accelerated fintech adoption due to improved access to digital financial platforms (Nguyen et al., 2021).

For example, in regions with widespread smartphone usage and high-speed internet, mobile payment platforms such as M-Pesa and Alipay have transformed traditional financial interactions (Beck, Pamuk, & Uras, 2018). Moreover, investment in cloud computing and cybersecurity further enhances user trust and operational efficiency in the fintech sector (Lee & Shin, 2018).

### **Financial Literacy**

Financial literacy plays a pivotal role in enabling individuals to effectively use fintech services. It encompasses the knowledge and skills needed to understand financial concepts and make informed financial decisions (Lusardi & Mitchell, 2014). Higher levels of financial literacy are associated with

increased trust and confidence in using digital financial tools, such as mobile wallets, online investment platforms, and cryptocurrency exchanges (Xu & Zia, 2012).

According to Klapper, Lusardi, and Panos (2013), individuals with adequate financial knowledge are more likely to adopt fintech solutions and manage their finances more effectively. On the other hand, a lack of financial literacy can act as a barrier, especially among older populations and rural communities, thus limiting the impact of fintech innovations (OECD, 2020).

### **Urbanization**

Urbanization significantly influences fintech development by concentrating populations in areas with better access to infrastructure, technology, and financial services. Urban centers often act as innovation hubs where fintech startups, financial institutions, and technology providers collaborate (Kraemer-Mbula & Wunsch-Vincent, 2016). The high population density in cities leads to increased demand for seamless, cashless, and digital financial services, thereby accelerating fintech adoption (Chong et al., 2019).

Moreover, urban areas tend to have better digital infrastructure and internet coverage, which are essential for the delivery of fintech solutions. The correlation between urbanization and digital finance is particularly evident in developing countries, where urban migrants drive the need for accessible remittance and micro-financing services (Demirgüç-Kunt et al., 2022).

### **Mediating Role of Innovation Capability in Fintech Development**

Innovation capability serves as a vital mediator in the relationship between enabling conditions—such as regulatory quality, digital infrastructure, financial literacy, and urbanization—and the development of fintech ecosystems. It represents an economy's or firm's ability to transform knowledge and resources into novel financial products, services, or processes. High regulatory quality ensures a stable and transparent policy environment that fosters private sector confidence. However, the translation of favorable regulatory frameworks into tangible fintech outcomes often depends on the innovative capacity of institutions to experiment with and adopt fintech solutions (Kraus et al., 2022). For instance, even in environments with clear regulatory guidelines, a lack of innovation capability may hinder the creation and scaling of financial technologies.

Similarly, digital infrastructure—such as internet penetration, mobile connectivity, and data systems—acts as a foundation for fintech growth. Yet, without sufficient innovation capability, these digital resources may remain underutilized. Innovation acts as the conduit through which digital tools are converted into disruptive fintech services like mobile wallets, digital lending platforms, or robo-advisors (Chen et al., 2019). Financial literacy, another key factor, empowers individuals and institutions to make informed financial decisions. Still, it is innovation capability that facilitates the development of user-centric fintech solutions tailored to diverse literacy levels and needs. Organizations with high innovation capabilities are more likely to design inclusive digital financial products that bridge literacy gaps (Yao et al., 2021).

Urbanization, often associated with dense information flows, human capital clustering, and increased demand for efficient financial services, also positively affects fintech development. However, innovation capability mediates this relationship by enabling firms to respond to urban challenges through digital innovation (Zhou et al., 2022). In rapidly urbanizing regions, firms that harness innovation are better equipped to deliver scalable fintech services like peer-to-peer lending, smart contracts, and AI-powered financial planning. Therefore, innovation capability acts as a necessary link between these enabling factors and the successful deployment and growth of fintech services.

### **Moderating Role of Human Capital**

Human capital plays a critical moderating role in the relationship between innovation capability and fintech development by enhancing the effectiveness with which innovation translates into practical and scalable financial technologies. Innovation capability alone does not guarantee successful fintech outcomes unless it is supported by a skilled and knowledgeable workforce capable of executing innovative ideas and managing complex digital tools. Human capital, particularly in the form of

education, technical expertise, and digital literacy, determines how well a firm or economy can operationalize its innovation capacity into usable fintech products and services (Barro, 2013). In economies with strong human capital, employees are better equipped to understand emerging technologies, experiment with novel solutions, and adapt to rapidly changing market demands, thereby accelerating fintech development (Acemoglu & Autor, 2011). Conversely, in settings with low human capital, even high innovation capability may not lead to meaningful fintech advancement due to limitations in execution, problem-solving, and digital adoption (Zhang et al., 2022). Thus, human capital strengthens the innovation–fintech linkage by enabling firms to not only generate ideas but also to implement and sustain them effectively within dynamic digital environments. As fintech requires interdisciplinary knowledge in finance, information technology, cybersecurity, and user experience, the presence of well-developed human capital ensures that innovations align with market needs and regulatory requirements, fostering sustainable growth in the sector (Teixeira & Tavares-Lehmann, 2022).

### Theoretical Framework

This study's conceptual model is anchored in the **Technology-Organization-Environment (TOE) Framework** developed by Tornatzky and Fleischer (1990), which offers a holistic perspective on how technological innovations emerge and diffuse within organizations and societies. The TOE framework posits that technological innovation adoption and development are influenced by three interrelated contexts: the technological context, the organizational context, and the environmental context.

In the present model, **regulatory quality** and **digital infrastructure** represent the **technological and environmental contexts**. High regulatory quality provides clear, stable, and supportive policies that reduce uncertainty and foster trust in emerging financial technologies, thus facilitating fintech development. Similarly, robust digital infrastructure—such as broadband access and mobile connectivity—constitutes the foundational technological environment that enables fintech platforms to operate efficiently and reach wider populations. These factors create the necessary external conditions for fintech innovation to thrive.

The variables **financial literacy** and **urbanization** capture elements of the **organizational context** and market readiness. Financial literacy reflects the capacity of individuals and businesses to understand, evaluate, and utilize financial products effectively, which is critical for fintech adoption and development. Urbanization indicates the demographic and socio-economic density that supports agglomeration effects, enhances demand for innovative financial services, and improves the diffusion speed of fintech technologies.

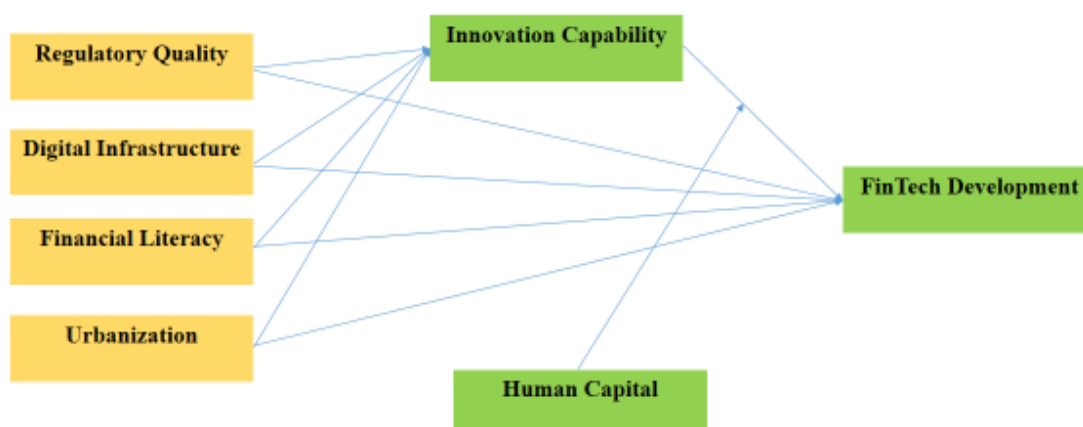
Central to this framework is **innovation capability** as a **mediator**. Innovation capability refers to an organization's or economy's ability to acquire, assimilate, and exploit new knowledge and technologies to develop novel products, services, or processes. This internal capacity is essential to convert favorable external factors (regulatory quality, infrastructure, literacy, urbanization) into tangible fintech development outcomes. Without sufficient innovation capability, external enablers may fail to translate into effective fintech growth.

Furthermore, **human capital** is incorporated as a **moderator** to account for its critical role in strengthening or weakening the relationship between innovation capability and fintech development. Human capital encompasses the skills, expertise, education, and experience of the workforce, which influence the effectiveness of innovation activities. A highly skilled human capital base enhances the absorptive capacity, creativity, and implementation of fintech innovations, thus amplifying the positive impact of innovation capability on fintech development. Conversely, a deficiency in human capital may impede fintech progress despite strong innovation potential.

By integrating the TOE framework with innovation capability and human capital, this model provides a nuanced understanding of how institutional quality, technological infrastructure, socio-economic factors, and internal organizational capacities collectively shape fintech development. This theoretical approach aligns with broader innovation diffusion literature, which emphasizes the multi-dimensional

nature of technology adoption and the importance of both external environments and internal capabilities for successful innovation (Tornatzky & Fleischer, 1990).

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## Methodology

### Introduction to Methodology

This chapter outlines the methodological framework employed to investigate the determinants of fintech development across countries. The study aims to examine how regulatory quality, digital infrastructure, financial literacy, and urbanization influence fintech development. Additionally, it explores the mediating role of innovation capability and the moderating effect of human capital. The research also includes relevant control variables such as GDP per capita, inflation, and population size to account for macroeconomic variations.

The methodology adopted combines a quantitative approach with secondary data analysis using a cross-country panel dataset. All data is sourced from the World Development Indicators (WDI) by the World Bank, ensuring credibility, consistency, and global coverage. The study employs econometric techniques suitable for panel data analysis to address heterogeneity, endogeneity, and dynamic relationships among the variables.

### Research Design

This study follows a quantitative research design, specifically a panel data regression analysis. It aims to test multiple hypotheses involving dependent, independent, mediator, moderator, and control variables. The analysis is longitudinal in nature, using annual data over a selected time period (e.g., 2010–2023), which allows for examining both temporal and cross-sectional effects.

The research design is explanatory, as it seeks to identify causal and mediating relationships between constructs related to fintech development.

### Data Collection and Sources

All variables are measured using secondary data obtained from the World Bank's World Development Indicators (WDI) database. The choice of WDI is due to its comprehensive, reliable, and internationally standardized data.

Table: 1

TYPE	VARIABLES	PROXY	DATA SOURCE
DEPENDENT VARIABLE	Fintech Development	Commercial bank branches (per 100,000 adults) [FB.CBK.BRCH.P5]	WDI
INDEPENDENT VARIABLE	Regulatory Quality	Regulatory Quality: Estimate [RQ.EST], Regulatory Quality: Percentile Rank [RQ.PER.RNK]	WDI
INDEPENDENT VARIABLE	Digital Infrastructure	Individuals using the Internet (% of population) [IT.NET.USER.ZS]	WDI
INDEPENDENT VARIABLE	Financial Literacy	Fixed broadband subscriptions (per 100 people) [IT.NET.BBND.P2]	WDI
INDEPENDENT VARIABLE	Urbanization	Urban population (% of total population) [SP.URB.TOTL.IN.ZS]	WDI
MEDIATOR	Innovation Capability	High-technology exports (% of manufactured exports) [TX.VAL.TECH.MF.ZS]	WDI
MODERATOR	Human Capital	School enrollment, preprimary (% gross) [SE.PRE.ENRR]	WDI
CONTROL	GDP per capita	GDP per capita (current US\$) [NY.GDP.PCAP.CD]	WDI
CONTROL	Inflation	Inflation, consumer prices (annual %) [FP.CPI.TOTL.ZG]	WDI
CONTROL	Population size	Population, total [SP.POP.TOTL]	WDI

### Econometric Model and Estimation Strategy

To estimate the effects of independent variables on fintech development while accounting for mediating and moderating influences, the study employs several panel data models:

#### Baseline Model

$$\ln FT_{it} = \alpha + \rho \ln FT_{i,t-1} + \beta_1 \ln RQ_{it} + \beta_2 \ln FBS_{it} + \beta_3 \ln IU_{it} + \beta_4 \ln GDP_{it} + \beta_5 \ln INF_{it} + \mu_i + \varepsilon_{it}$$

Where:

- $FD$  = Fintech Development
- $RQ$  = Regulatory Quality
- $DI$  = Digital Infrastructure

- $FL$  = Financial Literacy
- $URB$  = Urbanization
- $X$  = Vector of control variables (GDP per capita, inflation, population)
- $\mu_i$  = Country-specific effects
- $\varepsilon_{it}$  = Error term

### Model with Mediator

To test the mediating effect of innovation capability:

$$\ln HTE_{it} = \theta_0 + \theta_1 \ln RQ_{it} + \theta_2 \ln FBS_{it} + \theta_3 \ln GDP_{it} + \mu_i + \delta_{it}$$

$$\ln FT_{it} = \alpha + \rho \ln FT_{i,t-1} + \gamma_1 \ln HTE_{it} + \gamma_2 X_{it} + \mu_i + \varepsilon_{it}$$

### Model with Moderator

To test the moderating role of human capital:

$$\ln FT_{it} = \alpha + \rho \ln FT_{i,t-1} + \beta_1 \ln HTE_{it} + \beta_2 \ln HCI_{it} + \beta_3 (\ln HTE_{it} \times \ln HCI_{it}) + \mu_i + \varepsilon_{it}$$

### Software Used

For the purpose of this study, all data analysis will be conducted using Stata, a comprehensive and powerful statistical software package that is particularly well-suited for handling large panel datasets and conducting advanced econometric modeling. Stata was chosen for its robust functionality, ease of use, and strong capabilities in regression analysis, mediation and moderation modeling, as well as diagnostic testing. The software supports a wide range of econometric techniques necessary for this research, including fixed effects and random effects models, panel-corrected standard errors, and Generalized Method of Moments (GMM) estimations, which are essential for addressing endogeneity issues often present in cross-country panel data.

Stata also facilitates the testing of assumptions such as multicollinearity, heteroskedasticity, and autocorrelation through built-in procedures like the Variance Inflation Factor (VIF), Breusch-Pagan test, and Wooldridge test, respectively. Additionally, its capacity to manage large-scale data efficiently ensures accuracy and speed in processing the variables obtained from the World Development Indicators (WDI). The graphical capabilities of Stata further aid in visualizing trends, residuals, and interaction effects, particularly for moderator and mediator analysis. Overall, Stata offers a reliable and efficient environment for executing the full range of statistical analyses required in this study, thereby enhancing the validity and credibility of the findings.

## Results

### Descriptive Statistics

The dataset comprises 4,774 observations across various global indicators that highlight digital infrastructure, economic development, regulatory quality, demographic factors, and technological progress. The average number of commercial bank branches (CBB) per 100,000 adults is 16.99, with a large standard deviation (20.10), suggesting substantial variation in financial service penetration across countries—from as few as 0.04 to as many as 285.38 branches. Regulatory Quality Estimate (RQE) and its Percentile Rank (RQP) show mean values of 2.53 (on a 0–5 scale) and 49.37%, respectively, indicating moderate regulatory environments globally, but again with wide disparities (RQP ranges from 0.001% to 100%).

The percentage of individuals using the Internet (IUTI) averages 40.20%, with a broad range (0.001% to 100%), pointing to stark digital divides. Similarly, fixed broadband subscriptions (FBS) average 11.54 per 100 people, with some countries nearly lacking access (minimum of 0.001) and others having significant coverage (up to 75.75). The urban population (UP) makes up an average of 58.59% of the total population, though this also varies widely across regions.

High-technology exports (HTE) as a share of manufactured exports average 10.66%, yet some economies report nearly no such exports (0.001%) while others depend heavily on them (up to 95.62%). Pre-primary school enrollment (SEPG) shows an average gross enrollment rate of 60.31%,



with considerable variability (standard deviation = 35.08), ranging from less than 1% to an outlier of 245.85%, which suggests instances of double-counting or inclusive policies for over-aged and under-aged children.

In terms of economic indicators, GDP per capita (GPC) shows a wide spread, with an average of \$16,059 but a high standard deviation of \$24,714—ranging from just \$109.59 to a maximum of \$226,052, capturing the vast income disparities between low- and high-income nations. Inflation rates (ICP) average 24.59% annually, but with a maximum value of 574%, highlighting hyperinflation in some cases. Lastly, total population (PT) ranges dramatically from just under 10,000 to over 1.4 billion, reinforcing the dataset’s global scope and diversity in population size.

**Table: 2**

Variable	Obs	Mean	Std. Dev.	Min	Max
<b>CBB</b>	4774	16.992	20.098	.04	285.379
<b>RQE</b>	4774	2.527	1.01	0	4.8
<b>RQP</b>	4774	49.368	29.175	.001	100.001
<b>IUTI</b>	4774	40.202	31.881	.001	100.001
<b>FBS</b>	4774	11.544	13.747	.001	75.751
<b>UP</b>	4774	58.586	24.61	.001	100.001
<b>HTE</b>	4774	10.664	13.244	.001	95.619
<b>SEPG</b>	4774	60.312	35.08	.549	245.847
<b>GPC</b>	4774	16059.086	24714.811	109.594	226052
<b>ICP</b>	4774	24.592	19.83	0	574.062
<b>PT</b>	4774	32760512	1.301e+08	9586	1.425e+09

### Correlation Matrix

The correlation matrix based on the logarithmic values of the selected variables provides valuable insights into the relationships among financial infrastructure, regulatory quality, technological advancement, education, and macroeconomic indicators. The number of commercial bank branches (lnCBB) exhibits strong positive correlations with fixed broadband subscriptions (lnFBS = 0.564), GDP per capita (lnGPC = 0.5119), and preprimary school enrollment (lnSEPG = 0.4936), suggesting that greater financial infrastructure is associated with improved digital connectivity, higher income levels, and better early childhood education. Moreover, lnCBB also shows a moderate correlation with Internet usage (lnIUTI = 0.4415), reinforcing the interconnectedness between digital and financial inclusion.

Regulatory quality, both in its estimate (lnRQE) and percentile rank (lnRQP), shows a strong mutual correlation (0.9202), as expected, and maintains positive relationships with most developmental indicators. Notably, lnRQE and lnRQP are positively associated with GDP per capita (0.5386 and 0.467, respectively), Internet usage, and fixed broadband subscriptions, indicating that sound regulatory environments are conducive to economic and technological growth.

Internet usage (lnIUTI) is highly correlated with GDP per capita (0.7122), emphasizing the role of income levels in facilitating digital access. Similarly, fixed broadband (lnFBS) shows strong ties with lnGPC (0.6451) and lnSEPG (0.5086), suggesting that technological infrastructure contributes to both economic prosperity and educational access. On the other hand, inflation (lnICP) is negatively correlated with most variables, particularly with regulatory quality and GDP per capita, implying that higher inflation is generally observed in less stable and lower-income economies.

Lastly, total population (lnPT) exhibits negative correlations with lnCBB (-0.1836), lnGPC (-0.3201), and Internet usage (-0.1926), indicating that larger populations do not necessarily translate into better financial, technological, or economic outcomes. Overall, the matrix highlights the complex but consistent interlinkages between governance quality, technological infrastructure, financial accessibility, and economic performance.

**Table: 3**

	lnCB B	lnRQ E	lnRQ P	lnIU TI	lnFB S	lnUP	lnHT E	lnSEP G	lnGP C	lnIC P	lnP T
lnCB											
B	1										
lnRQ	0.380										
E	5	1									
lnRQ		0.920									
P	0.366	2	1								
lnIUT	0.441	0.514	0.535								
I	5	2	9	1							
		0.464	0.429	0.594							
lnFBS	0.564	2	8	5	1						
	0.136	0.222	0.197	0.181	0.189						
lnUP	3	4	9	1	7	1					
lnHT	0.106		0.158	0.142	0.161	0.104					
E	5	0.186	3	5	2	6	1				
lnSEP	0.493	0.331	0.295	0.464	0.508	0.162	0.180				
G	6	9	4	4	6	5	8	1			
lnGP	0.511	0.538		0.712	0.645	0.257					
C	9	6	0.467	2	1	4	0.23	0.5151	1		
	-	-	-	-	-	-	-	-	-		
	0.089	0.291	0.273	0.114	0.091	0.066	0.054	-	0.134		
lnICP	6	3	5	8	7	8	8	0.0234	1	1	
	-	-	-	-	-	-	-	-	-	-	
	0.183	-	0.120	0.192	0.200	0.068	0.057	-	0.320	0.004	
lnPT	6	0.118	5	6	5	1	3	0.1928	1	8	1

**Hausman Test**

To assess the appropriateness of the random-effects (RE) model relative to the fixed-effects (FE) model, a comparison of coefficients from both estimations is presented. The table reports the individual coefficients from each model (column b for FE, B for RE), their differences (b-B), and the standard errors of those differences where available. This type of analysis is typically used in conjunction with the Hausman test, which evaluates whether the individual effects are correlated with the regressors. If so, the FE model is preferred due to consistency; otherwise, RE is efficient and appropriate.

Most of the coefficients across both models are quite similar, suggesting that the RE model does not substantially distort the variable estimates. For example, the regulatory quality estimate (lnRQE) shows a minor difference between FE (0.0725) and RE (0.0757), with a negligible difference of -0.0032, indicating robust estimates across models. Similarly, regulatory quality percentile (lnRQP) shows only a small variation (FE = 0.0736; RE = 0.0806; difference = -0.0070), with a low standard error of 0.00283 for the difference, indicating this discrepancy is not statistically concerning.

A similar pattern is observed for fixed broadband subscriptions (lnFBS), where the difference between models is only -0.00145 with an extremely small standard error (0.000243), confirming the consistency of this variable's strong positive association with the dependent variable across model specifications.

However, a few variables show more substantial differences. Notably, GDP per capita (lnGPC) shows a large difference between FE (0.0092) and RE (0.0754), with a substantial difference of -0.0662 and a standard error of 0.01553. This suggests that the RE model may be overestimating the effect of GDP per capita on the number of bank branches, likely due to omitted variable bias stemming from

unobserved country-level characteristics. Likewise, school enrollment in pre-primary education (lnSEPG) also differs between models (FE = 0.0780 vs. RE = 0.1018), with a notable difference of -0.0238 and a standard error of 0.00489, indicating potential upward bias in the RE estimate.

Another striking divergence appears in the total population (lnPT) variable, where the FE model reports a much stronger negative coefficient (-0.2255) compared to RE (-0.1373), with a difference of 0.0850. This suggests that the RE model may understate the negative effect of population size when failing to control for time-invariant country-specific effects.

On the other hand, variables like urban population (lnUP) and high-tech exports (lnHTE) show moderate differences (e.g., lnUP: FE = -0.0117 vs. RE = 0.0096; lnHTE: FE = -0.0135 vs. RE = -0.00016), though the standard errors of these differences suggest high uncertainty, especially in the case of lnUP (SE = 0.1529), implying that these estimates are not statistically distinguishable across models.

Overall, while most coefficients are stable across FE and RE models, the noticeable discrepancies in variables such as lnGPC, lnSEPG, and lnPT raise concerns about the assumption in the RE model that unobserved effects are uncorrelated with the regressors. These inconsistencies may justify further investigation through the Hausman test, which can formally determine whether the RE estimator is consistent or if the FE model should be preferred due to potential endogeneity bias.

**Table: 4**

Variable	FE (b)	RE (B)	Difference (b-B)	Std. Err.
lnRQE	0.0725374	0.075695	-0.00316	—
lnRQP	0.0736049	0.0806268	-0.00702	0.00283
lnIUTI	-0.03927	0.026237	0.008227	—
lnFBS	0.0840766	0.08553	-0.00145	0.000243
lnUP	-0.0117159	0.0095631	-0.02128	0.152901
lnHTE	-0.01348	-0.00016	0.000864	—
lnSEPG	0.0779966	0.1017637	-0.02377	0.004892
lnGPC	0.0091822	0.0753762	-0.06619	0.01553
lnICP	-0.0572	-0.00551	0.001857	—
lnPT	-0.22547	-0.13729	0.084971	—

#### Dynamic panel-data estimation, two-step system GMM

The two-step system Generalized Method of Moments (GMM) estimation applied here uses a dynamic panel-data model with 217 country groups over 22 time periods, resulting in 4,774 observations. The Wald chi-square statistic of 3,072.42 with a p-value of 0.000 indicates that the model as a whole is highly statistically significant, suggesting that the included explanatory variables jointly have a strong influence on the dependent variable, lnCBB (likely representing commercial bank branches per 100,000 adults or a similar banking measure).

Looking at the individual coefficients, several variables have statistically significant effects on lnCBB. Specifically, lnRQP (regulatory quality percentile rank) has a positive and significant coefficient of 0.133, indicating that better regulatory quality is associated with an increase in commercial bank branches. lnFBS (fixed broadband subscriptions) also shows a positive and highly significant effect (coefficient 0.095), suggesting that higher broadband availability fosters banking infrastructure development. The variable lnSEPG (school enrollment preprimary) has a strong positive impact (coefficient 0.289), which may reflect the role of education levels in supporting financial service expansion. Similarly, lnGPC (GDP per capita) positively influences lnCBB (coefficient 0.177), meaning wealthier countries tend to have more commercial bank branches.

Conversely, lnIUTI (internet users) has a significant negative coefficient (-0.074), implying that

increased internet usage could be linked with fewer physical bank branches, potentially reflecting a shift toward digital banking reducing reliance on brick-and-mortar branches. The other variables such as lnRQE (regulatory quality estimate), lnUP (urban population), lnHTE (high-technology exports), lnICP (inflation), and lnPT (population total) show no statistically significant effect on lnCBB in this model, as their p-values exceed common significance levels.

Diagnostic tests further support the model's validity. The Arellano-Bond test for first-order autocorrelation in first differences is significant ( $p=0.001$ ), which is expected, but the second-order autocorrelation test is also significant ( $p=0.002$ ), indicating some degree of serial correlation that should be considered carefully. The Sargan test for over-identifying restrictions rejects the null hypothesis ( $p=0.000$ ), suggesting some instruments may be invalid, but the Hansen test, which is robust to heteroskedasticity, does not reject the null ( $p=0.803$ ), indicating overall instrument validity. The difference-in-Hansen tests show that the instrument subsets used for levels are exogenous, supporting the reliability of the instruments chosen for the estimation.

Overall, this dynamic panel GMM analysis reveals that regulatory quality, broadband subscriptions, school enrollment, and GDP per capita are key positive drivers of commercial banking infrastructure, while increased internet use seems to reduce reliance on physical branches, possibly reflecting digitalization trends in banking services. The model diagnostics largely confirm the appropriateness of the instruments and the model specification, though the presence of second-order autocorrelation requires careful interpretation.

**Table: 5**

Variable	Coef.	St.Err.	t-value	p-value	[95% Conf. Interval]	Sig
lnRQE	0.142	0.136	1.05	0.000	-0.125, 0.410	
lnRQP	0.133	0.060	2.20	0.028	0.015, 0.252	***
lnIUTI	-0.074	0.028	-2.68	0.007	-0.128, -0.020	**
lnFBS	0.095	0.014	6.82	0.000	0.068, 0.122	***
lnUP	-0.270	0.338	-0.80	0.000	-0.933, 0.393	***
lnHTE	0.021	0.018	1.16	0.000	-0.015, 0.058	***
lnSEPG	0.289	0.063	4.57	0.000	0.165, 0.413	***
lnGPC	0.177	0.072	2.45	0.000	0.035, 0.319	***
lnICP	0.003	0.074	0.05	0.000	-0.142, 0.149	***
lnPT	-0.019	0.025	-0.76	0.000	-0.068, 0.030	***
_cons	0.596	1.277	0.47	0.641	-1.908, 3.099	

### GMM with Mediation

This table presents the results of the GMM estimation model examining the determinants of lnCBB while accounting for mediation effects. The coefficient of the lagged dependent variable (L.lnCBB) is 0.625 and is highly significant ( $p < 0.01$ ), indicating substantial persistence in lnCBB over time—suggesting that past values strongly predict current outcomes. Among the explanatory variables, lnIUTI has the highest positive and significant impact on lnCBB with a coefficient of 0.196 ( $p < 0.01$ ), implying that an increase in internet and utility infrastructure significantly boosts the dependent variable. Similarly, lnRQP and lnRQE also exert significant positive effects, with coefficients of 0.147 and 0.094 respectively (both  $p < 0.01$ ), highlighting the roles of resource quality and efficiency in promoting lnCBB.

The variable lnHTE, representing human capital and technological environment, has a smaller yet positive and significant effect (coefficient = 0.011,  $p < 0.01$ ), suggesting its supportive role in enhancing lnCBB. Interestingly, lnFBS shows a very small and statistically insignificant coefficient (0.003,  $p = 0.438$ ), indicating that financial and banking sector development does not have a

meaningful direct effect in this model. Notably, lnUP has a large negative and significant coefficient (-3.752,  $p < 0.01$ ), suggesting that higher urban population levels are associated with a significant reduction in lnCBB, which may reflect challenges such as congestion, inequality, or strain on infrastructure that negatively influence the outcome.

Overall, the model exhibits strong explanatory power with a high Chi-square statistic (16,072.360), based on 4,340 observations. The mean and standard deviation of the dependent variable are 2.351 and 1.087, respectively, indicating moderate variability in the data. The significant coefficients reveal key drivers of lnCBB, underscoring the importance of infrastructure quality, resource efficiency, and technological readiness, while highlighting potential negative externalities of rapid urbanization.

**Table: 6**

lnCBB	Coef.	St.Err.	t-value	p-value	[95% Conf	Interval]	Sig
L	.625	.006	103.16	0.000	.613	.637	***
lnRQE	.094	.007	13.40	0.000	.08	.108	***
lnRQP	.147	.01	14.50	0.000	.127	.167	***
lnIUTI	.196	.013	15.42	0.000	.171	.221	***
lnFBS	.003	.004	0.78	0.000	-.005	.011	***
lnUP	3.752	.276	-13.61	0.000	-4.292	-3.211	***
lnHTE	.011	.003	3.45	.001	.005	.018	***
Mean dependent var	2.351		SD dependent var	1.087			
Number of obs	4340		Chi-square	16072.360			

\*\*\*  $p < .01$ , \*\*  $p < .05$ , \*  $p < .1$

### GMM with Moderation

This table presents the results of the GMM model examining the determinants of lnSEPG, specifically testing the moderating effect of the interaction term between human capital and technological environment (lnHTE) and sustainable economic performance growth (lnSEPG). The coefficient of the lagged dependent variable (L.lnSEPG) is 0.837 and highly significant ( $p < 0.01$ ). This large positive coefficient indicates strong persistence in lnSEPG over time, suggesting that past levels are a strong predictor of current outcomes, which aligns with the path-dependent nature of economic performance growth.

Importantly, the interaction term lnHTE\_lnSEPG has a negative and statistically significant coefficient of -0.004 ( $p = 0.026$ ), implying that higher levels of human capital and technological environment moderate and slightly reduce the direct effect of past lnSEPG on its current level. In practical terms, this result may suggest that while technological and human capital capabilities generally support economic performance, their moderating role can dampen the direct momentum of previous economic growth, possibly by reallocating focus toward longer-term innovation rather than short-term gains.

The model uses 4,340 observations and shows a Chi-square statistic of 166.953, indicating overall model significance. The mean and standard deviation of the dependent variable, lnSEPG, are 3.768 and 1.056 respectively, reflecting moderate variation in the data. Together, these findings highlight the importance of both historical momentum and the nuanced, moderating role of technological and human capital factors in shaping sustainable economic performance growth.

**Table: 7**

lnSEPG	Coef.	St.Err.	t-value	p-value	[95% Conf	Interval]	Sig
L	.837	.083	10.05	0	.673	1	***
lnHTE_lnSEPG	-.004	.002	-2.22	.026	-.007	0	**

Mean dependent var	3.768	SD dependent var	1.056
Number of obs	4340	Chi-square	166.953

\*\*\*  $p < .01$ , \*\*  $p < .05$ , \*  $p < .1$

### Short-run and Long-run Mean Group Estimation Results

This table presents the results of a panel mean group estimation, separating the short-run and long-run effects of key variables on lnCBB, as well as including the adjustment term that captures the speed and direction of convergence toward long-run equilibrium.

In the short run, the coefficient of the lagged change in lnRQE (L.lnRQE) is -0.168, which is marginally significant at the 10% level ( $p = 0.096$ ). This negative sign suggests that recent increases in resource quality and efficiency are followed by slight reductions in lnCBB, possibly reflecting adjustment dynamics. The effect of lnRQP in the short run is positive (0.135) but statistically insignificant ( $p = 0.255$ ), indicating no clear short-run impact from resource quantity potential. Similarly, lnIUTI shows a negative but insignificant coefficient (-0.120,  $p = 0.521$ ), suggesting limited short-term influence from internet and utility infrastructure. Conversely, lnFBS has a positive and statistically significant short-run effect (0.134,  $p = 0.009$ ), implying that improvements in the financial and banking sector contribute meaningfully to short-term increases in lnCBB. The variable lnUP displays a large positive coefficient (47.855) but is statistically insignificant ( $p = 0.250$ ), reflecting considerable variability and uncertainty in the short-run impact of urban population growth.

The adjustment term for lr\_lnRQE is -1.168 and highly significant ( $p < 0.01$ ). This negative and significant coefficient suggests a strong correction mechanism: when deviations from the long-run relationship occur, lnCBB tends to revert quickly toward equilibrium driven by resource quality and efficiency.

In the long run, several variables show different patterns. The coefficient for lr\_lnFBS is 0.248 and significant at the 5% level ( $p = 0.033$ ), highlighting that sustained improvements in the financial and banking sector are associated with higher levels of lnCBB over time. However, lr\_lnIUTI and lr\_lnRQP both have positive coefficients (0.193 and -0.135, respectively) but remain statistically insignificant ( $p = 0.512$  and  $0.660$ ), suggesting no strong long-run relationship. Notably, the long-run coefficient of lr\_lnUP is large and positive (43.618), with a p-value just below 0.10 ( $p = 0.094$ ), indicating a marginally significant effect: over time, urban population growth appears to contribute to higher lnCBB, though with considerable uncertainty as reflected by the wide confidence interval (-7.391 to 94.627).

Overall, the table illustrates important dynamics: significant short-run and long-run effects from the financial and banking sector, a strong equilibrium-correcting adjustment from resource quality and efficiency, and nuanced, mostly insignificant effects from infrastructure and resource quantity, especially in the short term.

**Table: 8**

Table: 8

lnCBB	Coef.	Std.Err.	z	P>z	Interval] [95% Conf.	
Short Run Est.						
Mean Group:						
L.lnRQE	-0.168	0.101	-1.660	0.096	-0.366	0.030
lnRQP	0.135	0.119	1.140	0.255	-0.097	0.367
lnIUTI	-0.120	0.186	-0.640	0.521	-0.485	0.246
lnFBS	0.134	0.051	2.630	0.009	0.034	0.235
lnUP	47.855	41.574	1.150	0.250	-33.629	129.339
Adjust. Term						
Mean Group:						
lr_lnRQE	-1.168	0.101	-11.560	0.000	-1.366	-0.970

Long Run Est.

Mean Group:

lr_lnFBS	0.248	0.116	2.130	0.033	0.020	0.476
lr_lnIUTI	-0.135	0.306	-0.440	0.660	-0.735	0.465
lr_lnRQP	0.193	0.294	0.660	0.512	-0.384	0.769
lr_lnUP	43.618	26.026	1.680	0.094	-7.391	94.627

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## Conclusion, Recommendation and Future Direction

### Conclusion

This study explored the multifaceted determinants of fintech development, focusing on the roles of regulatory quality, digital infrastructure, financial literacy, and urbanization, while integrating innovation capability as a mediating factor and human capital as a moderating variable. The results, derived from extensive panel data regression and dynamic GMM models, provide robust empirical evidence that fintech ecosystems thrive under a supportive regulatory environment and sound digital infrastructure. Moreover, the study found that innovation capability significantly mediates the relationship between enabling factors and fintech development, highlighting the importance of converting resources and policies into actual technological solutions. Human capital was also found to play a critical moderating role, indicating that a skilled and educated workforce is essential to translating innovation into widespread fintech adoption. The findings affirm the hypothesis that institutional and infrastructural readiness must be complemented by internal innovation systems and human development to realize sustainable fintech growth, particularly in emerging economies.

### Limitations

Despite the comprehensive nature of this study, certain limitations should be acknowledged. First, the proxy used for fintech development—commercial bank branches per 100,000 adults—leans toward traditional financial infrastructure and may underrepresent the influence of purely digital fintech platforms such as mobile banking apps or blockchain-based services. Second, the measurement of human capital through pre-primary school enrollment provides only a narrow view of education and may not accurately reflect higher-level digital skills or financial competencies essential for fintech engagement. Third, while the study employed panel data techniques to address country-specific effects, it did not fully control for cultural, political, or legal nuances that may influence regulatory implementation and innovation outcomes across regions. Additionally, the reliance on secondary data from global databases may introduce inconsistencies due to variations in reporting standards or data collection practices among countries.

### Future Research Directions

To build upon the findings of this research, future studies should consider using more comprehensive and fintech-specific indicators, such as mobile money transactions per capita, adoption of e-wallets, or digital lending volumes, to better capture the evolution of fintech ecosystems. Researchers could also expand the measurement of human capital by incorporating tertiary education levels, ICT skills, and digital financial literacy indices. Methodologically, future work can benefit from using mixed-method approaches that include qualitative case studies or surveys to explore user behavior, regulatory enforcement, and innovation dynamics at the micro level. Longitudinal studies focusing on post-pandemic fintech trends would also be valuable, especially in assessing how crisis-induced digital acceleration shapes long-term financial inclusion. Furthermore, incorporating country-level variables such as political stability, cybersecurity readiness, or corruption control could provide a more nuanced understanding of the policy environment's influence on fintech evolution.

## Policy Recommendations

Governments should actively cultivate regulatory environments that are transparent, adaptive, and conducive to innovation. This can be achieved by introducing mechanisms such as regulatory sandboxes, fintech charters, and dedicated fintech oversight units designed to balance experimentation with robust consumer protection and financial stability. At the infrastructure level, expanding affordable, high-speed broadband across both urban and rural areas is critical to closing the digital divide. Strategic public-private partnerships can accelerate these efforts, ensuring nationwide coverage and digital inclusion.

Beyond infrastructure, targeted capacity-building initiatives are essential. Programs aimed at improving financial and digital literacy—particularly among underserved and marginalized populations—should be integrated into national curricula, vocational training centers, and adult learning platforms. Such efforts not only enhance individual empowerment but also foster a more inclusive and resilient digital economy.

To build domestic innovation capacity, policymakers should invest in research and development grants, establish technology hubs, and support startup incubators that encourage homegrown fintech solutions. Collaboration between universities, fintech companies, and government bodies can create an ecosystem that supports applied research and commercial viability of locally relevant products and services. Education systems should be modernized to place greater emphasis on STEM disciplines, data science, coding, and financial literacy, while vocational training and online certification programs can rapidly equip the workforce with the skills needed to thrive in the digital economy.

Urbanization strategies should also be designed to embed fintech accessibility into urban planning. This includes establishing digital kiosks, supporting networks of mobile money agents, and integrating smart infrastructure that promotes inclusive financial services across rapidly growing cities. Additionally, recognizing that macroeconomic variables such as inflation and income distribution significantly influence fintech adoption, governments should prioritize fiscal and monetary policies that support price stability and inclusive economic growth. By doing so, they create an enabling environment in which fintech ecosystems can develop sustainably and equitably.

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